

## FORM 1023 Application for Recognition of Exemption

### Part II Activities and Operational Information

#### **1** Narrative Description of Activities ( page 2, line 1 )

*In that our purpose is to further the cause of Christian world missions as supported by the American public, the organization engages in or plans to engage in the following activities:*

1. We support existing non-profit organizations dedicated to world missions through the development of media and software resources specific to their respective purposes, e.g. literacy, education, relief and development programs, training, mobilization, strategy, etc. This includes, but is not be limited to, multimedia presentations, video documentaries, public relations material and training resources. These materials are developed by our organizational staff and distributed by the recipient non-profit organizations.
2. We develop and offer presentations, seminars, exhibits and distribution media to help foster an enlarged and enhanced understanding of Christian world missions. Through these media, we aim to provide education to the public with these goals: (a) encourage a sense of humanitarian responsibility for world missions, and (b) promote a clear understanding of the benefits of personal involvement in world missions. Pragmatic suggestions are given to help the viewer apply this understanding to current world mission opportunities. These educational media are and will be offered in schools, universities, churches, national and regional world mission conventions and public venues. Seminars, public displays and exhibitions are developed, set up and conducted by organizational staff and volunteers.
3. We plan to develop software, presentations and games focused on challenging young people to consider practical involvement in world missions. These materials will be developed by organizational staff and would be distributed through non-profit organizations, schools, churches and youth clubs having regular involvement among young people.

*Currently and to date, the organization has engaged in the following activities:*

4. We have developed and produced short video programs, audio programs, slide shows, interactive displays and electronic presentations for world missions. These media were developed exclusively for non-profit organizations with world mission objectives. Recent examples include: a narrative slide show depicting the condition of a minority ethnic group in a third-world country; a training video on the support of field mission personnel; an audio cassette tape for children illustrating the plight of the world's illiterate and non-literate peoples; an interactive electronic display, i.e. kiosk, showing the life and work of a field mission family serving in a third-world country; a series of music video clips depicting the work and accomplishments of various field mission families in their respective fields of service. A detailed list of past, current and future media projects is attached (see the following 2 pages).

#### **3** Organization's Fundraising Program ( page 2, line 3 )

The fundraising activities we anticipate using include the following: presentations to individual donors, churches and private foundations; charitable estate planning; fundraising events developed and executed by a fundraising committee, e.g. benefit concert, benefit dinner; promotional brochures and videos; Internet Web site; selective mailings. All fundraising efforts will be conducted by organizational staff and volunteers. To date (2/28/97), one benefit dinner has been held and approximately 30 copies of a printed brochure (a sample copy is attached) have been distributed to individuals; no other fundraising activities have taken place.